



LABOUR MARKET INTELLIGENCE BRIEFING VACANCY DATA & TRENDS

DATA PUBLISHED UP TO 11TH NOVEMBER 2021

www.growthco.uk

ECONOMIC, LABOUR MARKET & SURVEY SUMMARY CONTEXT

UK Economy: UK economy grew 0.6% m-o-m in September of 2021, above a downwardly revised 0.2% in August and market forecasts of 0.4%. Services output grew by 0.7% as human health activities soared 6.4%, mainly because of a large rise in face-to-face appointments at GP surgeries in England. Output in consumer-facing services fell by 0.6% mainly because of a 13.3% fall in the wholesale and retail trade and repair of motor vehicles. Production output decreased by 0.4%, mainly because of a 4.1% fall in the distribution of gas, its fourth consecutive monthly fall following exceptionally high output levels in May 2021 when adverse weather conditions boosted supply. However, the economy remains 0.6% below its pre-coronavirus pandemic level in February 2020, and 2.1% smaller than in the final three months of 2019, well before the coronavirus pandemic hit.

UK Labour Market / Unemployment Rates: The UK unemployment rate declined further to 4.5 percent in the three months to August 2021, the lowest in a year and in line with market expectations, as the labour market continued to recover. However, the rate remained 0.5 percentage points higher than before the pandemic. The number of unemployed people was down by 126,000 on quarter to 1.51 million, while employment rose by 235,000 to 32.42 million, less than market consensus of a 243,000 increase. The number of employees on company books rose by 207,000 to a record 29.2 million in September, while job vacancies hit an all-time high of 1.1 million, with the largest increase seen in accommodation and food service activities.

Long Term Unemployment Rate in the United Kingdom increased to 1 percent in the third quarter of 2020 from 0.90 percent in the first quarter of 2020. LTU is expected to be 2.20 percent by the end of this quarter, according to Trading Economics global macro models and analysts' expectations. In the long-term, UK LTU is projected to trend around 1.40 percent in 2022 and 1.20 percent in 2023, according to Trading Economics - econometric models.

On November 10th the Guardian reported on research carried out by Adzuna that found that Britain's employers are offering bonuses of up to £2,000 to recruit Christmas workers amid fears over staff shortages disrupting the festive season. Adzuna is currently showing that there are 26,307 seasonal job vacancies, almost double the 13,668 at the same point a year ago. Reflecting severe staff shortages presumably caused by Covid and Brexit, the number of seasonal job vacancies is more than a quarter higher than the 20,488 recorded in 2019, before the start of the pandemic.

According to the analysis of more than 1.2m job postings from the Adzuna website, employers are gearing up to hire an army of more than 130,000 additional staff this winter to meet a rush in demand for goods and services. Adzuna said there were more than 1,300 job openings advertising a Christmas bonus, including rewards of up to £2,000 for Amazon seasonal warehouse workers, bonuses of £1,000 for DPD warehouse night sorters, and payments of £500 for new recruits at Ocado, AO.com and Hand Picked Hotels. Adzuna also said that Tesco was looking for the most seasonal staff, with 871 job vacancies still open across the UK out of a total 30,000 additional temporary positions at the retailer this winter. Delivery company Hermes still has 740 vacancies, and Royal Mail 200, to handle deliveries after a boom in online shopping during the pandemic. [\(Source\)](#).

Meanwhile, Indeed Hiring Lab have said that their job search survey has found little change in search urgency after the furlough scheme finished at the end of September. Just 7.7% of respondents said they were urgently looking for a job in October, up from 7.0% in September (a statistically insignificant rise). Another 17.9% said they were searching without urgency, while 25.9% were passively searching (little-changed from September). That suggests employers are unlikely to see easing of hiring challenges as a result of the scheme's closure. [\(Source\)](#).

Vacancies: In the UK again this week live job ads on Adzuna have increased and now stand at over 1.3m. In GM live job adverts climbed slightly and now stand at nearly over 54,000. This week the only boroughs to see a **decrease** in live vacancies were Bolton, the city of Manchester and Tameside. IT remains the sector with the most live job ads in GM and the level of vacancies is now approaching 8,000. More than 6,600 of these vacancies are to be found in Manchester.

INDEED HIRING LAB: TRENDS IN GLOBAL LABOUR MARKET RECOVERY

Online job postings are a barometer of labour market health. In early 2020, at the onset of the pandemic, employers around the world reduced hiring and Indeed postings fell immediately. However, postings began to recover in the second half of 2020 and that recovery accelerated in 2021. From the start of the year to 22 October, job postings grew 57% on average in the 20 OECD countries that the Indeed Hiring Lab tracks regularly.

Whilst there have been significant improvements in all countries since the pandemic lows, there are also wide differences in the extent of recovery. Possible reasons include the different ways in which governments supported the labour market during the pandemic, the varying amounts and timing of fiscal stimulus, and the differing composition of employment.

Recovery continues in most countries. Even in countries where postings are close to the pre-pandemic level or have not yet surpassed it, they have grown as vaccination rates have risen. The recovery of occupations from the pandemic has also been uneven. Average posting growth rates across countries point to some winners and losers at this stage.

Postings for health-related occupations like nursing, care, medical technician and therapy are well above pre-pandemic levels. So are job ads in occupations that still support the stay-at-home economy and spending on goods, like loading & stocking and manufacturing.

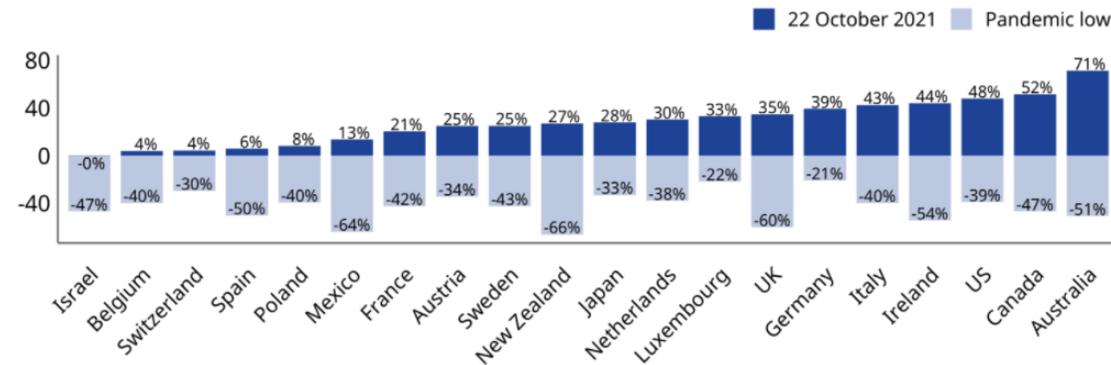
In addition, HR postings have risen strongly as companies across all sectors increasingly look to hire. Postings for certain jobs that involve in-person interaction with customers have also rebounded as public health restrictions eased and business activity resumed throughout this year. For example, food preparation & service was up 39%, putting it in 15th place.

In contrast, postings for pandemic-exposed jobs in hospitality & tourism, beauty & wellness and aviation remained at or below pre-pandemic levels due to ongoing travel restrictions in many places. Several white-collar occupations were also among those with the lowest growth. Postings in accounting, engineering and sales lagged the fastest growing occupations by a wide margin even though they rebounded substantially from the lows seen during 2020.

In Greater Manchester vacancies in sales, accounting and finance and engineering are consistently in the top five sectors in terms of job vacancies posted on Adzuna. [\(Source\)](#).

Job postings in many countries have surpassed pre-pandemic levels

% change in job postings since 1 Feb, 2020, seasonally adjusted



WEEK TO WEEK COMPARISON OF VACANCY LEVELS

Area	Vacancies 11.11.21	Vacancies 27.10. 21	Numerical Change	Percentage Change	Change
Greater Manchester	53,880	53,781	99	0.2%	▲
Bolton	927	941	-14	-1.5%	▼
Bury	766	721	45	6.2%	▲
Manchester	38,257	38,373	-116	-0.3%	▼
Oldham	1,637	1,603	34	2.1%	▲
Rochdale	1,485	1,432	53	3.7%	▲
Salford	1,723	1,684	39	2.3%	▲
Stockport	3,167	3,135	32	1.0%	▲
Tameside*	548	563	-15	-2.6%	▼
Trafford*	1,969	1,919	50	2.6%	▲
Wigan	2,252	2,081	171	8.2%	▲

JOB VACANCY INDEX FROM ADZUNA – UK, GM AND LOCAL AUTHORITIES

UK

Vacancies over time



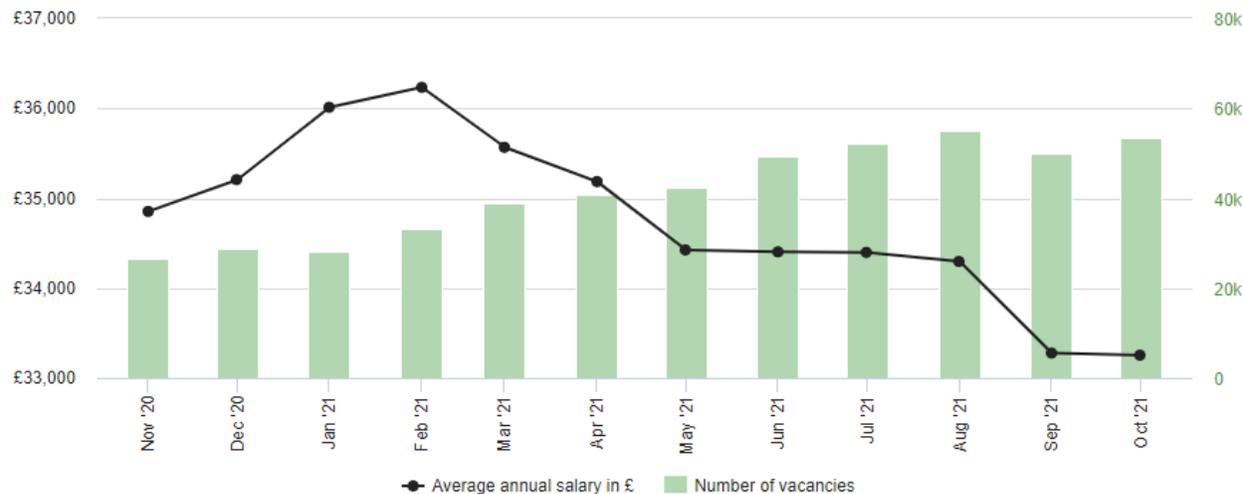
powered by adzuna

- On November 10th there were **1,347,382 live job ads*** (up from **1,299,063 on October 27th 2021**) in the UK. This represents a 103.5% year-on-year change for UK vacancies.
- The average national salary is £34,055. This shows a -3.7% year-on-year decrease in salary levels.

**Please note that these figures show job posting to job-boards tracked by Adzuna and may include some duplicate job listings.*

Greater Manchester

Salary and vacancy trends in Greater Manchester

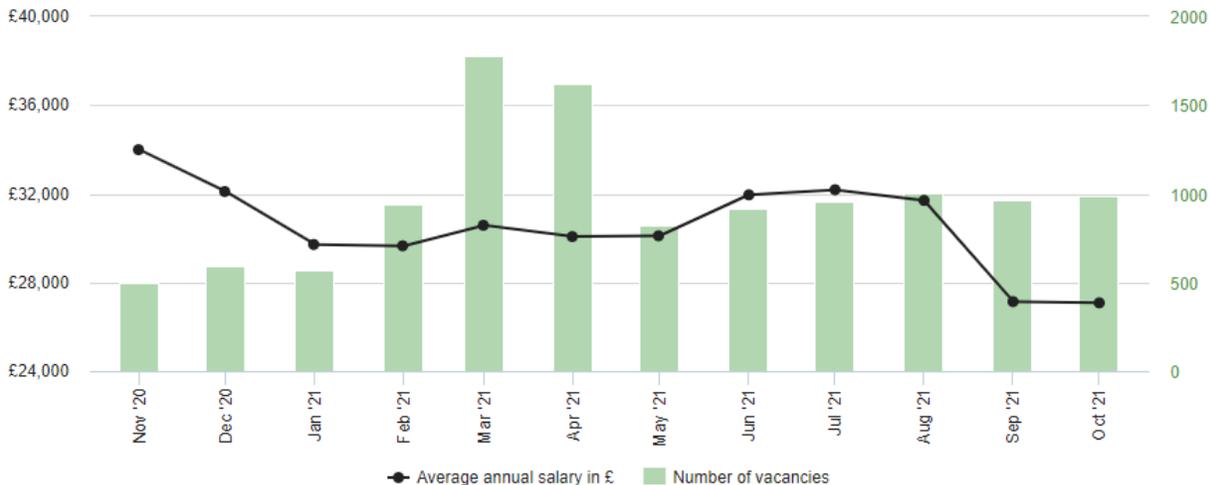


- **Currently there are 53,880 live job ads (up from 53,781 on October 27th, 2021) in Greater Manchester**, out of 1,347,382 jobs nationally.
- Over 38,000 of these live vacancies are in the city of Manchester.
- Most live job ads in Greater Manchester are for IT Jobs, Sales Jobs, Accounting and Finance Jobs, Teaching Jobs and Logistics and Warehousing Jobs.
- The top companies hiring in Greater Manchester are Reps.co.uk, PwC, Jacobs, Premier Inn and Yodel/Home Delivery Network.
- The average Greater Manchester salary is £33,467. Salaries in Greater Manchester have gone down -4.6% year-on-year while the national annual change is -4.6%.

JOB VACANCY INDEX FROM ADZUNA – UK, GM AND LOCAL AUTHORITIES

Bolton

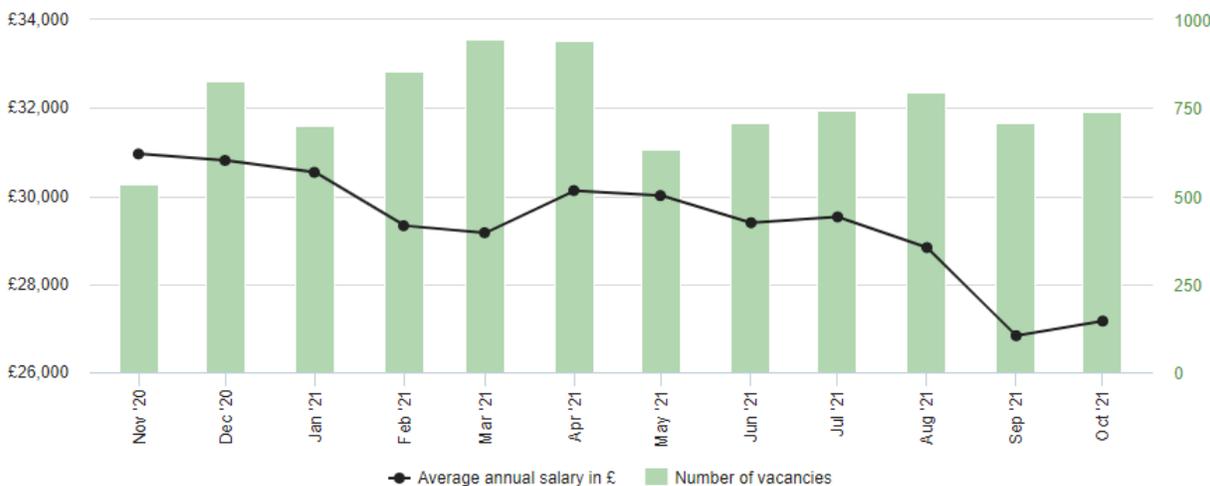
Salary and vacancy trends in Bolton



- Currently there are **927 live job ads (down from 941 on October 27th, 2021)** in Bolton, out of 1,347,382 jobs nationally.
- Of these vacancies in Bolton 141 are in Egerton and 73 are in Farnworth.
- Most live job ads in Bolton are for Teaching Jobs, Hospitality and Catering and Logistics and Warehousing Jobs.
- The top companies hiring in Bolton are Premier Inn, Reps.co.uk and Yodel/Home Delivery Network.

Bury

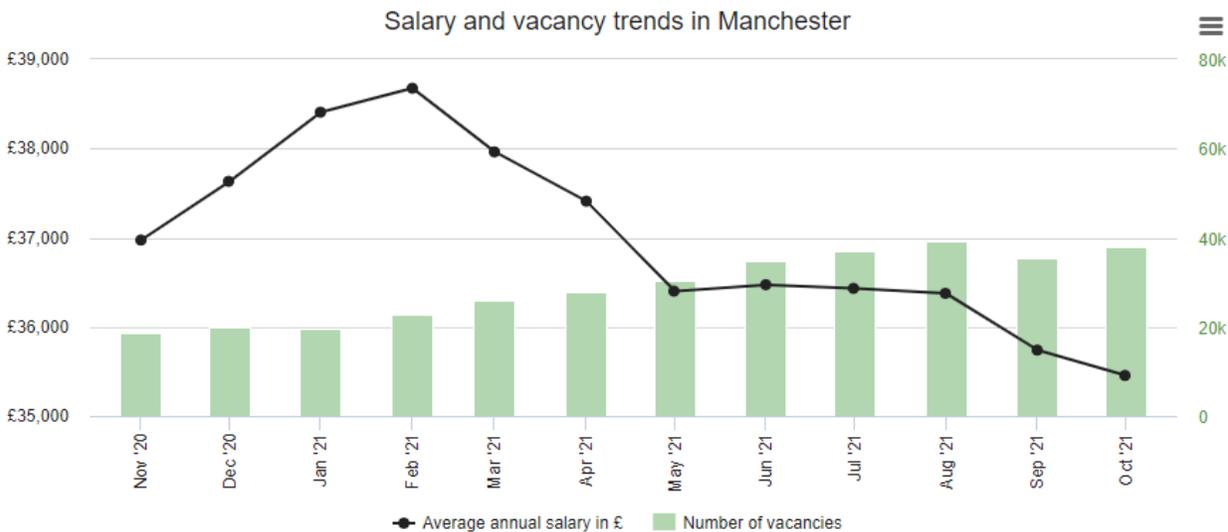
Salary and vacancy trends in Bury



- Currently there are **766 live job ads (up from 721 on October 27th, 2021)** in Bury, out of 1,347,382 jobs nationally.
- Of these vacancies in Bury 104 are in Heap Bridge and 63 are in Walshaw.
- Most live job ads in Bury are for Teaching Jobs, Logistics and Warehousing Jobs and Accounting and Finance Jobs.
- The top companies hiring in Bury are Cygnet Health Care, Reps.co.uk and Yodel/Home Delivery Network.

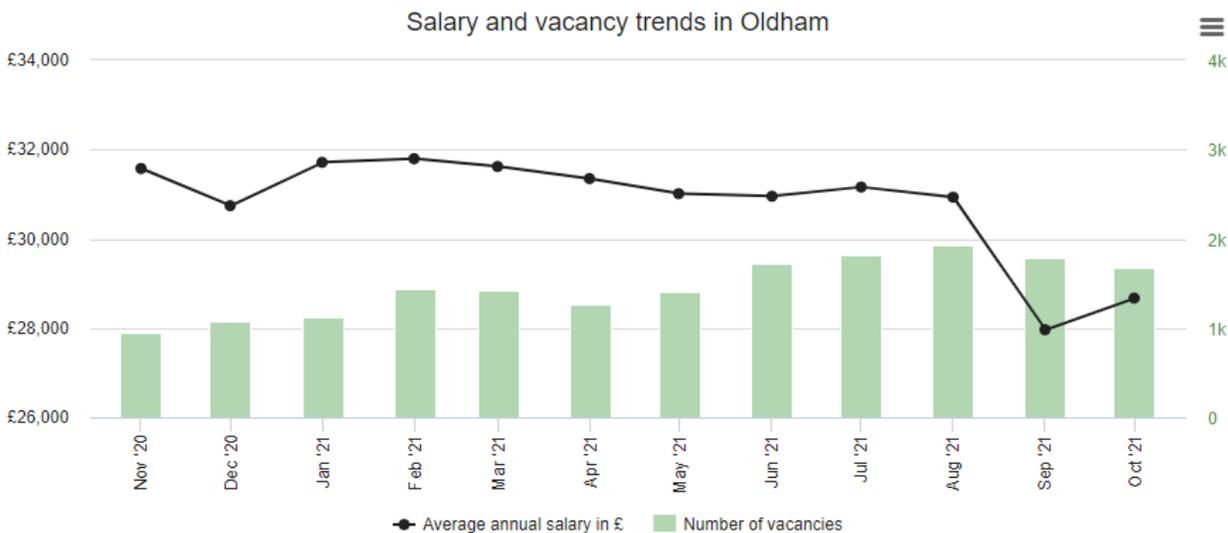
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Manchester



- Currently there are **38,257 live job ads (down from 38,373 on October 27th, 2021)** in Manchester, out of 1,347,382 jobs nationally.
- Of the vacancies in Manchester 1,796 are in Rusholme; 415 are in Hulme; and 375 are on the Manchester Science Park.
- Most live job ads in Manchester are for IT Jobs, Sales Jobs and Accounting and Finance Jobs.
- The top companies hiring in Manchester are Jacobs, PwC, Accenture, AECOM and Deloitte.

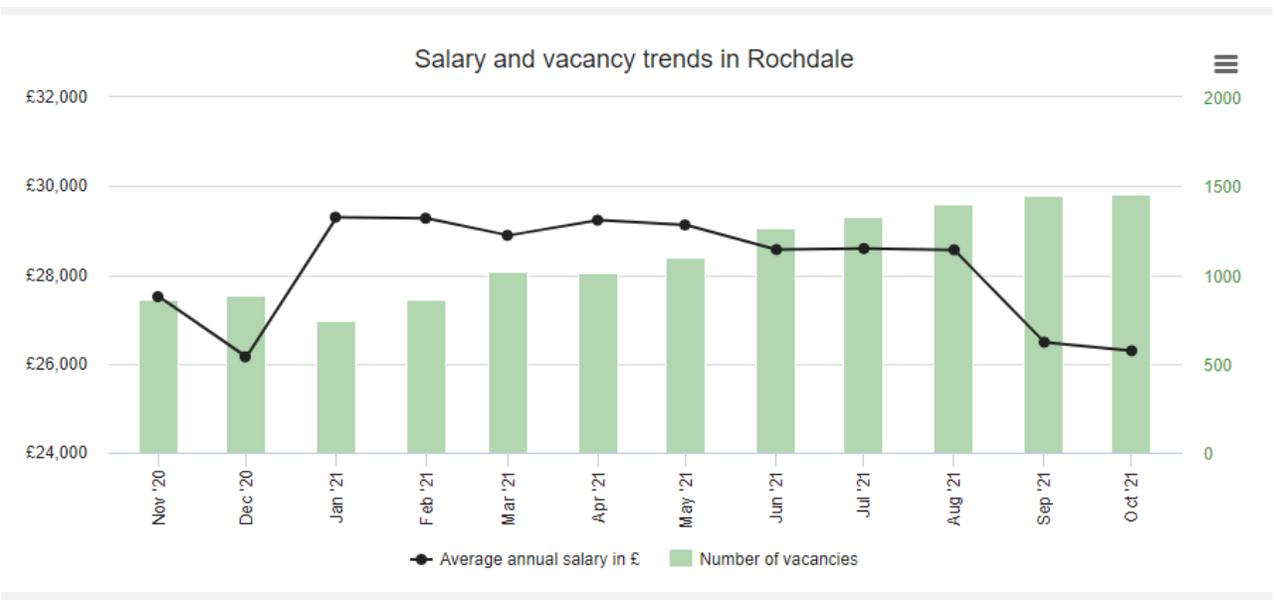
Oldham



- Currently there are **1,637 live job ads (up from 1,603 on October 27th, 2021)** in Oldham, out of 1,347,382 jobs nationally.
- Of the vacancies in Oldham 99 are in in Royton and in 74 are in Chadderton.
- Most live job ads in Oldham are for Teaching Jobs, Logistics and Warehousing Jobs, and Engineering Jobs.
- The top companies hiring in Oldham are Yodel/Home Delivery Network, Reps.co.uk and Start Your New Career.

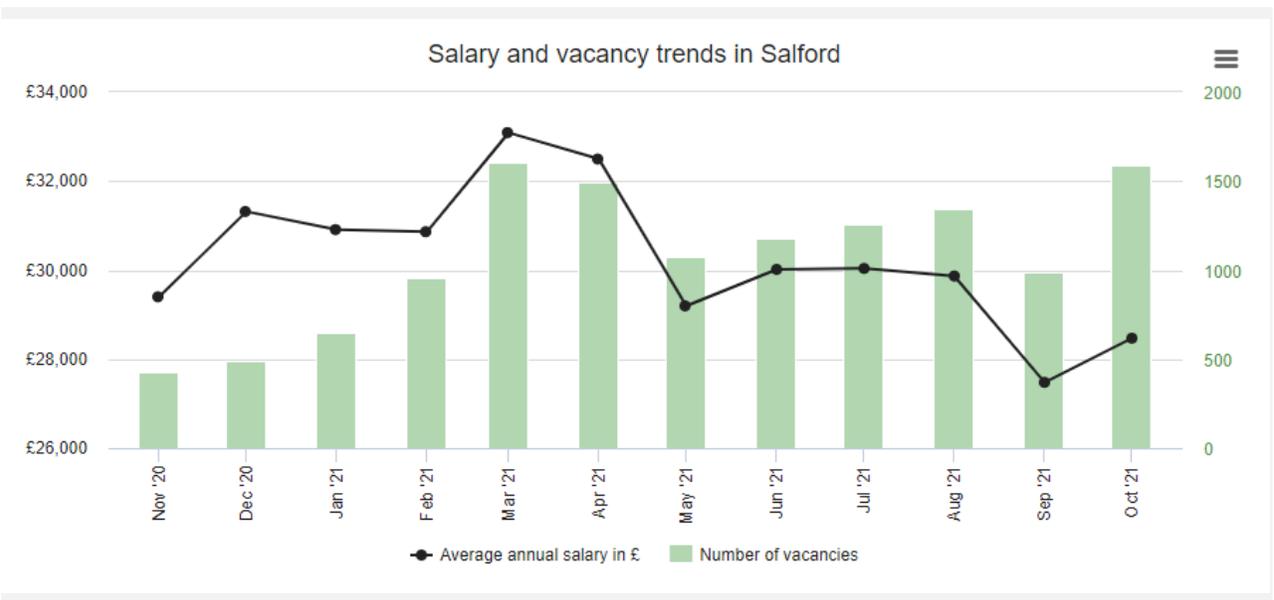
JOB VACANCY INDEX FROM ADZUNA – UK, GM AND LOCAL AUTHORITIES

Rochdale



- Currently there are **1,485 live job ads (up from 1,460 on October 27th, 2021)** in Rochdale, out of 1,347,382 jobs nationally.
- Of the vacancies in Rochdale 155 are in Healey and 30 are in Firgrove.
- Most live job ads in Rochdale are for Logistics and Warehousing Jobs, Teaching Jobs and Healthcare and Nursing Jobs.
- The top companies hiring in Rochdale are Premier Inn, Yodel/Home Delivery Network and Exemplar Health Care.

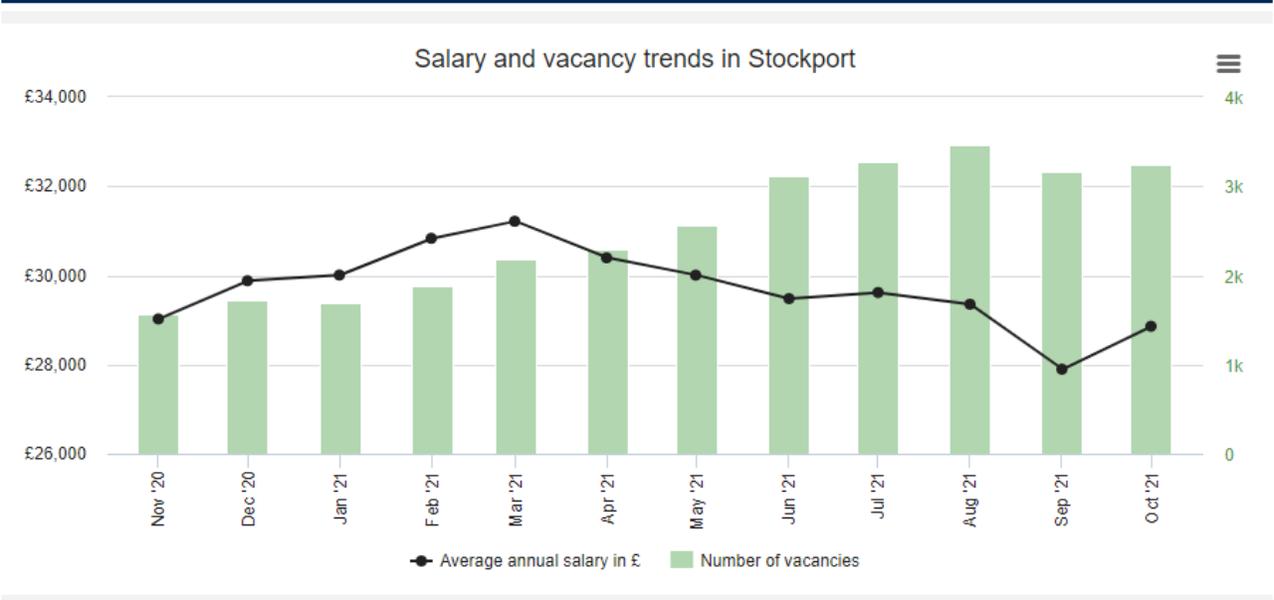
Salford



- Currently there are **1,723 live job ads (up from 1,684 on October 27th, 2021)** in Salford, out of 1,347,382 jobs nationally.
- Of the vacancies in Salford 734 are in Irlams O' Th' Heights and 86 are in Higher Broughton.
- Most live job ads in Salford are for IT Jobs, Teaching Jobs and Sales Jobs.
- The top companies hiring in Salford are ARCADIS UK, the NHS, and Dentsu London.

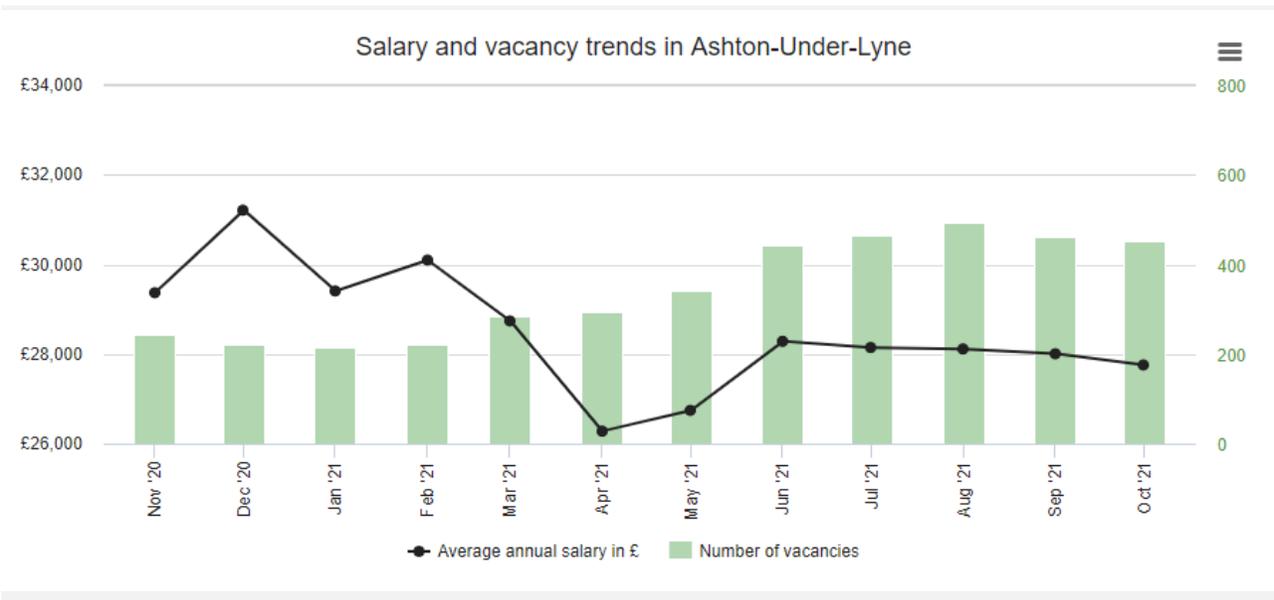
JOB VACANCY INDEX FROM ADZUNA – UK, GM AND LOCAL AUTHORITIES

Stockport



- Currently there are **3,167 live job ads (up from 3,135 on October 27th, 2021)** in Stockport, out of 1,347,382 jobs nationally.
- Of the vacancies in Stockport 93 are in Bredbury and 81 are in Heaton Chapel.
- Most live job ads in Stockport are for Sales Jobs, Social Work Jobs and Healthcare and Nursing Jobs.
- The top companies hiring in Stockport are Sky, MITIE and Barchester Healthcare.

Tameside (Ashton-under-Lyne)

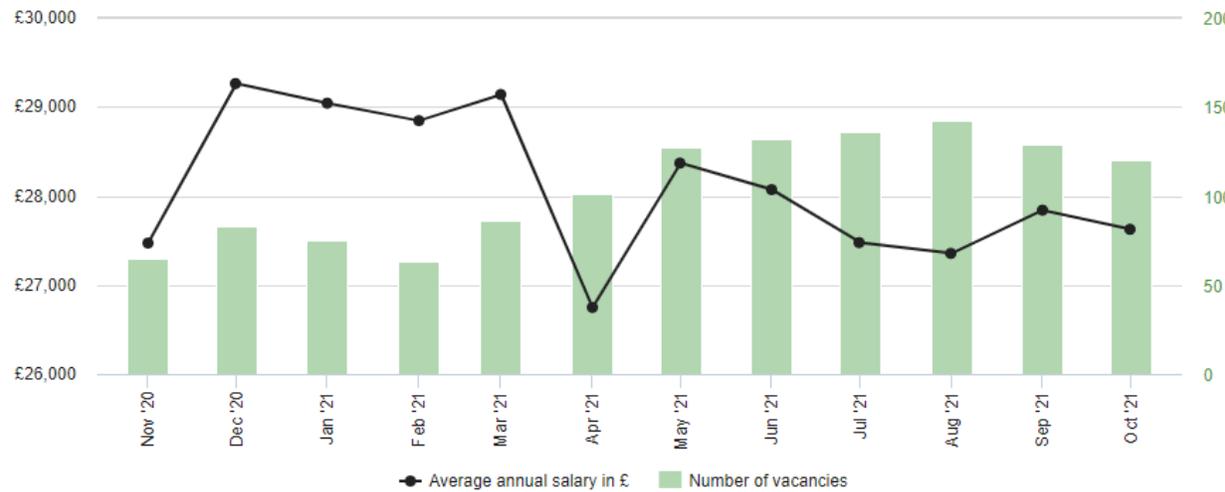


- Currently there are **445 live job ads (up from 429 on October 27th, 2021)** in Ashton-Under-Lyne, out of 1,347,382 jobs nationally.
 - Most live job ads in Ashton-Under-Lyne are for Teaching Jobs, Hospitality and Catering Jobs and Logistics and Warehousing Jobs.
 - The top companies hiring in Ashton-Under-Lyne are Hymans Robertson, Reps.co.uk and Start Your New Career.
- Note: Further work is required to pull in vacancies from other major centres in Tameside.*

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Tameside (Stalybridge)

Salary and vacancy trends in Stalybridge

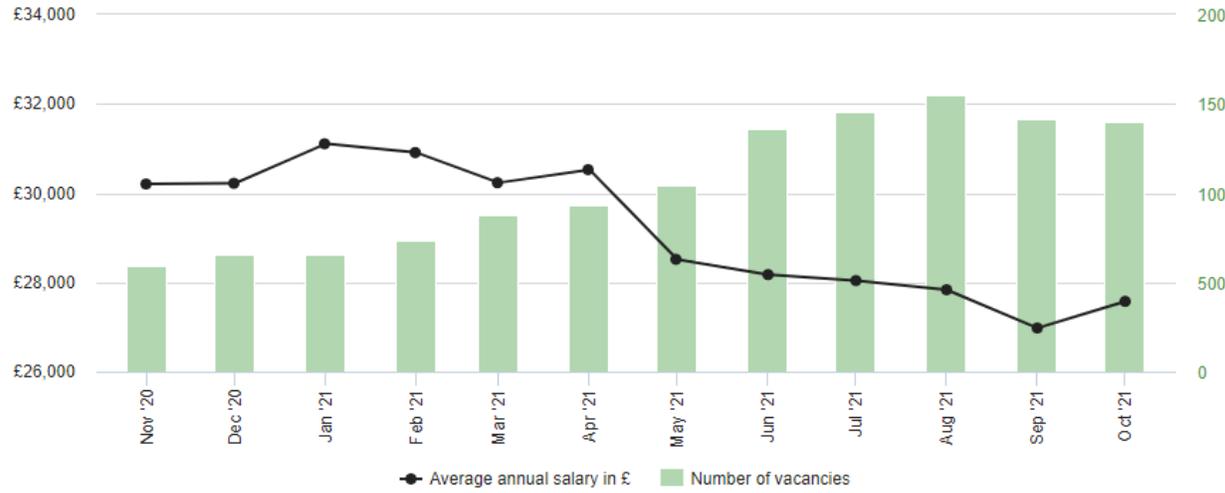


- Currently there are **103 live job ads (down from 114 on October 27th, 2021)** in Stalybridge, out of 1,347,382 jobs nationally.
- Most live job ads in Stalybridge are for Social Work Jobs, Healthcare and Nursing, Social Work Jobs and Logistics and Warehousing Jobs.
- The top companies hiring in Stalybridge are HC One, Start Your New Career and Reps.co.uk.

Note: Further work is required to pull in vacancies from other major centres in Tameside.

Trafford (Altrincham)

Salary and vacancy trends in Altrincham



- Currently there are **1,433 live job ads (up from 1,392 on October 27th, 2021)** in Altrincham, out of 1,347,382 jobs nationally.
- Of the vacancies in Altrincham 64 are in Dunham Town and 38 are in Hale.
- Most live job ads in Altrincham are for Sales Jobs, Accounting and Finance Jobs and Hospitality and Catering Jobs.
- The top companies hiring in Altrincham are Britannia Hotels, Recruitment Panda and Premier Inn.

Note: Further work is required to pull in vacancies from other major centres in Trafford.

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Trafford (Sale)

Salary and vacancy trends in Sale

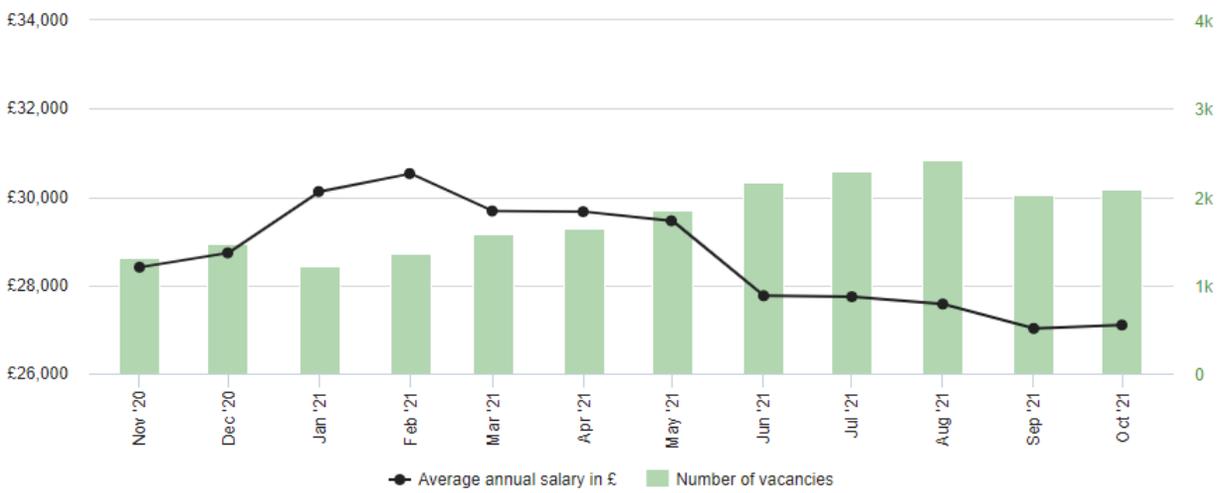


- Currently there are **536 live job ads (up from 481 on October 27th, 2021)** in Sale, out of 1,347,382 jobs nationally.
- Most live job ads in Sale are for Social Work Jobs, Teaching Jobs and Sales Jobs.
- The top companies hiring in Sale are Trafford Housing Trust, TGI Fridays and Start Your New Career.

Note: Further work is required to pull in vacancies from other major centres in Trafford.

Wigan

Salary and vacancy trends in Wigan



- Currently there are **2,252 live job ads (up from 2,081 on October 27th, 2021)** in Wigan, out of 1,347,382 jobs nationally. In addition, there are **200 current live vacancies (up from 199 on October 27th, 2021) in Leigh** not included in the Wigan total.

- Of the vacancies in Wigan 135 are in Swinley and 72 are in Ashton-in-Makerfield.
- Most live job ads in Wigan are for Logistics and Warehousing Jobs, Teaching Jobs and Social Work Jobs. In Leigh most live jobs are in Logistics and Warehousing and Healthcare and Nursing Jobs.
- The top companies hiring in Wigan are Wigan Council, Reps.co.uk and HC One.

OTHER EMPLOYMENT AND SKILLS RESEARCH / BLOGS UPDATE

- **Prospects Luminate: Barriers to placement years for widening participation students**
<https://luminate.prospects.ac.uk/barriers-to-placement-years-for-widening-participation-students>
- **Indeed Hiring Lab. Global Labour Market Recovery Presses On**
<https://www.hiringlab.org/uk/blog/2021/11/03/global-recovery-presses-on/>
- **IES. A better future: Transforming jobs and skills for young people post-pandemic**
<https://www.employment-studies.co.uk/resource/better-future-transforming-jobs-and-skills-young-people-post-pandemic>
- **Sky News. COVID-19: Mandatory jobs will be introduced for frontline NHS staff in England from April**
<https://news.sky.com/story/covid-19-mandatory-jobs-will-be-introduced-for-nhs-englands-1-2-million-full-time-staff-from-april-sajid-javid-says-12464665>
- **Prospects Luminate: How to attract more graduates into teaching**
<https://luminate.prospects.ac.uk/how-to-attract-more-students-and-graduates-into-teaching>
- **Youth Futures Foundation. Large employers and the Youth Labour Market**
<https://youthfuturesfoundation.org/wp-content/uploads/2021/10/Large-Employers-and-the-Youth-Labour-Market-report.pdf>
- **Resolution Foundation. Gaining from Growth. When the economy grows, do wages?**
<https://www.resolutionfoundation.org/events/gaining-from-growth/>
- **The Guardian. UK plc risks long-term stagnation and rising destitution, warns top thinktank**
<https://www.theguardian.com/business/2021/nov/09/uk-plc-risks-long-term-stagnation-and-rising-destitution-warns-top-thinktank>
- **The Guardian. UK firms offer up to £2,000 sign-on bonuses amid Christmas labour shortage**
<https://www.theguardian.com/business/2021/nov/10/uk-firms-offer-up-to-2000-sign-on-bonuses-amid-christmas-labour-shortage>
- **IPPR. Green skills and their role in a fairer future for the North**
<https://www.ippr.org/blog/green-skills-and-their-role-in-a-fairer-future-for-the-north>
- **Indeed Hiring Lab. Indeed Job Search Survey October 2021: Minimal Uptick in Search Urgency After End of Furlough**
<https://www.hiringlab.org/uk/blog/2021/11/05/job-search-survey-october-2021/>